

We work with individuals and organizations that want to communicate their expertise through writing, publishing and marketing.

We do this by ghostwriting business books, memoirs and biographies.

We also help them tap into their true essence so they amplify their authenticity.

And we position them so they stand out in a noisy world.



**FJ Felsburg**  
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• Author  
• Publisher  
• Marketer

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### FEATURED SERVICES:

- Ghostwriting (add a book to your brand)
- Quality publishing that enhances your image
- Branding you as a thought leader in your industry

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### LOCATION:

Flat Rock, NC (suburb of Asheville, serving clients globally)

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### WORKING WITH:

- Subject Matter Experts (SMEs)
- Storytellers
- Athletes
- Salespeople
- Speakers
- C-level Executives
- Consultants

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### OUR DIFFERENCE:

- 35 years experience in the publishing industry
- Great understanding of the speaking profession
- From idea to manuscript – to hardcover copies or eBooks – to book launches

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### TESTIMONIALS:

"Frank Felsburg is the Rolex of the writing profession: always on time (for meetings and deadlines), reliable as they come, efficient and dependable. His process is like clockwork." – *Kirk Berry, Motivational Speaker*

"Thank goodness for Frank Felsburg! It's hard enough to look at yourself or your company from an outside vantage point. It's harder still to put that viewpoint into a 30-second sound bite. Using his creative analytical skills, he helped me cut our mission down to a couple of impactful sentences. I would recommend Frank's work to anyone struggling to define your elevator speech...or anything longer."  
– *Mark P. Stevens*

"Frank has the tools and techniques which will help you build confidence and clarity when delivering your speech. He skillfully fine tunes your speech and makes it become exactly what you need for any event or occasion." – *Vicki Fineman*

"Frank is a professional and he knows the whole process and the people to work with in bringing my book to fruition. I am very pleased with the finished product and it is a lovely book." – *Robin Hodgson*