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QUESTIONS FOR A CUSTOM PROPOSAL

1. Why do you want a book written?
2. What will be different after it is written?
3. What is your vision is for the book?
4. What would you like the reader of your book to walk away with?
5. Does it have a working title?
6. Who is your target market?
7. What source material will you be able to provide?
8. What is your timeframe?
9. What is your budget?
10. How would you feel about my receiving cover credit?
11. How many copies would you like to sell?
12. How many copies realistically do you think you can sell?
13. Do you have a platform?
14. What is your availability to meet once in a while?